

Changing Sceneries, changing roles

UPDATE - 3 Years later

MMC-Seminar, 11.-12.5.2007, Vienna

DAY 1 11.May 2007

Start	End	Topics	Speaker(s)	Company/ies
12:00	13:00	Registration		
13:00	13:10	Welcome by Head of MMC and Host	Henry Lindquist - Head of Archive Herbert Hayduck - Head of Documentation	YLE ORF
13:10	14:30	What is the goal of all audiovisual archives	Speakers from TV-, Film-, AV-Archives and Agencies	ORF, B&G, BFI, Associated Press
14:30	15:00	Coffee Break		
15:00	16:30	Does technology improve the workflow—make it better, simpler, faster, at what stage and at what cost—financial as well as manpower wise	Speakers from Archives and R&D-Projects	RAI, B&G, RTE, etc.
16:30	16:45	Summary of Day 1		

19:00 22:30 Social Event: Visit to a "Heuriger"

DAY 2 12.May 2007

Start	End	Topics	Speaker(s)	Company/ies
10:00	11:30	Focus on the process around the technology	Richard Wright Eva-Lis Green - Head of Media Asset Management Strategy Göran Schöön - Head of Engineering and technologies a.o.	BBC SVT
11:30	12:00	Coffee Break		
12:00	13:00	Do we need to continue neutral cataloguing since we target cataloguing to reach specific groups: education, consumer, scientific, production, peer groups, etc.	Speakers from AV-Archives, Libraries and TV-Archives	INA, B&G, ONB, etc.
13:00	14:00	Lunchbreak		
14:00	15:30	How do we train and prepare the archivist/media manager for their expanding role?	Jacqui Gupta - Senior Intake & Media Manager Gerhard Stanz - System-Developer Guy Strickland, Helen Pritchard, Liz Lewis Berit Greider - Archive editor	BBC ORF BBC SVT
15:30	16:00	Panel-discussion		
16:00	16:30	Wrap-Up		